

# Taking the lead in Doncaster



**Atherton Godfrey Solicitors of Doncaster have taken their client focused approach to business to another level with the introduction of their Client Care TV System.**

**ATHERTON  
GODFREY**  
solicitors

Having always prided themselves on keeping their clients well informed and up-to-date by the more traditional means of post and e-mail, Atherton Godfrey welcomed the opportunity to offer their clients a new and innovative media format.

New and existing clients can now see the full range of services that the Solicitors are able to provide and 'meet the partners' on a wide screen LCD TV whilst waiting in reception.

Unlike other 'waiting area' presentations this is a bespoke film all about Atherton Godfrey Solicitors and is additionally made available on interactive DVD for clients to take away to view in their home or work place.

*"We often find that clients and others are simply not aware of the wide range of services that we offer and the number of specialists we have in different areas of law. Nor do people tend to be aware of how large the firm is and the very solid support which we can offer as a result.*

*What better way to approach these issues than with a film all about us, now we never miss an opportunity to 'cross sell' our services and our clients are entertained at the same time!"*

Don Bird, Managing Partner.



**Don Bird, Managing Partner, of Atherton Godfrey Solicitors pictured with Melonie Wagstaff at the 'Official Switch On'**



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