

Spearing | Waite

Another **Bright** idea!

The **Bright** sparks at Spearing Waite Solicitors couldn't wait to expand upon their already personable approach by the introduction of Client Care TV to their Leicester office reception areas.

Priding themselves on their already approachable style, this new media gives them the ability to showcase their services, introduce key personnel and reinforce their unique style of business.

The bespoke presentation, filmed largely on location, plays on a large LCD screen in each of their reception areas and allows waiting clients to put a name to a face before an appointment as well as giving them a complete insight to the full range of services Spearing Waite Solicitors offer.

In addition the film is also available on interactive DVD's, with a personal introduction from Senior Partner, Warwick Spearing. Presented in a smart wallet, this new media can be sent out to prospective new clients and taken away by existing ones to watch at home and in their offices.

A truly innovative and professional presentation.

"We are delighted with our Client Care TV and have already received very positive feedback from all who have visited our offices.

In conjunction with our website, it provides both interest and information as well as demonstrating further the many differences between our firm and others."

Warwick Spearing, Senior Partner.

Senior Partner Warwick Spearing, pictured at the 'Office Switch On' with Melonie Wagstaff, Director of Turner & Wagstaff Associates Ltd



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